



Strategy · Operations · Execution

COMPANY SNAPSHOT

Entity: Gidana Partners LLC
Founded: 2026 | Sugar Land, TX
Size: Small Business (SB)
SAM.gov: Active
UEI: JP8PXMFDHJF4
CAGE: 1GKM2
DUNS: 14-462-6387

PRIMARY NAICS CODES

541611 — Admin & General Mgmt Consulting
541614 — Process & Logistics Consulting
541618 — Other Management Consulting
541512 — Computer Systems Design
541690 — Scientific & Technical Consulting

Gidana Partners

Execution-First Strategy & Operations Consulting

CORPORATE OVERVIEW

Gidana Partners is a Texas-based strategy and operations consulting firm delivering execution-first solutions to federal government and enterprise clients. Founded by two senior executives with 35+ combined years of experience across Amazon, AWS, AT&T, Equinor, British Petroleum, and PwC, we specialize in financial management, process optimization, data-driven decision-making, and program delivery. We do not hand off recommendations, we build the systems, lead the programs, and drive measurable results.

\$3B+

Program Spend
Managed

\$2B+

NPV Uplift
Delivered

\$180M+

Cost Savings
Generated

35+

Combined Years
Experience

25%

Faster Project
Delivery

CORE CAPABILITIES



Report Generation

Financial dashboards, status of funds reports, executive packages, Power BI/Tableau automation



Process Automation

Python, Power Automate, Excel/VBA, RPA implementation; end-to-end pipeline and workflow automation



Process Improvement

Process mapping, SOP development, KPI frameworks; \$180M+ cost savings and 25% delivery gains delivered



Data Analysis

Trend analysis, variance identification, anomaly research; financial projection and performance modeling



AI & LLM Integration

Applied AI workflows, LLM-assisted reporting and document generation, anomaly detection, governance



MANAGING PARTNERS



George Anakwue

Managing Partner, Strategy & Business Operations

- Experience:** 16+ years | Amazon, AWS, AT&T
- Program Scope:** \$1.2B+ total program spend managed; \$360M+ Amazon Logistics programs
- Key Results:** 25% faster delivery; 22% cost reduction at scale
- Education:** MBA — Texas Southern; MSc — University of Dundee; Harvard Business School Online
- Credentials:** McKinsey MAP; FP&A (IMA); AWS AI & ML Scholar; Google AI Professional; LPEC



Ben Ogidan

Managing Partner, Finance, Operations & Performance Strategy

- Experience:** 20+ years | Equinor, British Petroleum, PwC, Global Financial Institutions
- Program Scope:** \$600M+ annual spend led; \$2B+ NPV uplift; \$180M+ cost savings delivered
- Key Results:** Full-cycle financial strategy, M&A integration, board-level advisory
- Education:** MSc Accounting — U of Houston (Bauer); PLD — Harvard Business School; Rice Business
- Credentials:** AI, RPA & Advanced Analytics Expert; Digital Transformation — Executive Education

PARTNER PAST PERFORMANCE

Amazon Logistics (George Anakwue) Senior Program & Operations Leader

\$360M+ program portfolio | Operations & Logistics Technology
25% faster delivery; 22% cost reduction across distributed program teams

AWS (George Anakwue) Senior Business Operations Leader

\$1.2B+ total program spend | Enterprise Technology & Cloud Services
Automated reporting pipelines; cross-functional AOP governance frameworks

Equinor & British Petroleum (Ben Ogidan) Finance Executive & Strategic Advisor

\$600M+ annual spend | Financial Strategy & Operations
\$180M+ in cost savings; \$2B+ NPV uplift; RPA automation implementation

PwC (Ben Ogidan) Financial Management Consultant

Financial modeling, audit support, variance analysis
Multi-entity IFRS-compliant reporting; internal control documentation

GOVCON CREDENTIALS & REGISTRATIONS

SAM.gov Status	UEI	CAGE Code
Active	JP8PXMFDHJF4	1GKM2
DUNS	CMBL	Certifications
14-462-6387	Registered	MBE SBA 8(a) HUB — In Process